

## FROM BOOK THE SOCK STRATEGY



*...The union of one to many, the subject's immersion in the complex web of mass, is subjected to rules of almost musical structure. The ideas of crowd, nomadism, assembly, and separation flow between individuals, the transition between conscious attitudes and individualistic group homogeneity can be summarized in a notion of movement, and as such, be subject to the guidelines by which is governed, among which to pick, the rhythm. This is expressed in the video creation New Body, by José Carlos Casado, in which the above concepts are fused with the creator's interest to address the entity (not identity) of to be cloned as to be a strange being, executive replica of the human incapable of questioning moral or sentimental but being willing to learn. That is why what cathartic movements, gestures in cyclothymic or frequent changes of direction and rhythmic speed, you can breathe the disorientation of wanting to be but can not, the disappointment of not achieving the goals of absolute identification with the pattern that begat subject. The nude look-alike clones of Casado are far away of the definition of cyborg, because they are not hybrids. They are not reassembled parts manufactured bodies; spurious mixture of human, animal and mechanical. But they approach that delimitation in its neutrality post-generic, its unfinished totality, and its immediate condition.*

*Alienation and body mechanics, which define the subject of Martin Lara for its uncertainty about the destination, or by Casado subsidiary class status, become employment and self-referential claim in the case of Cristina Lama...*

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