



FOR IMMEDIATE RELEASE:

**SOLO ART EXHIBITION BY SPANISH MULTIMEDIA
ARTIST JOSÉ CARLOS CASADO: OFF.v02 AT THE
SWATCH ART PEACE HOTEL, SHANGHAI**

JOSÉ CARLOS CASADO: OFF.v02

August 24 – September 10, 2013

Hours: 10:00 a.m. – 10 p.m., daily

Opening reception: Friday, August 23, 4:00 – 7:00 p.m.

The Swatch Art Peace Hotel

23 East Nanjing Road (Bund 19), Exhibition Room 1F
Shanghai 200002, China

Shanghai, August 24, 2013 — José Carlos Casado today opened "OFF.v02", a new solo art exhibition at The Swatch Art Peace Hotel in Shanghai, China. Combining sculpture, paintings, video and performance, the exhibition features the artist's latest work, the results of a collaboration between Swatch and Mr. Casado, a New York based artist. The exhibition will run from August 24 to September 10 and is presented by Swatch. "Casado treats the body as a vessel for the exploration of the human experience in all of its extremes; it is where the public and private arenas of human nature and search for identity meet. Throughout the exhibition we encounter humanoid characters in various states of ecstasy and prostration, pleasure and pain, victory and defeat."
–Gabriela Vainsencher, from program notes for "José Carlos Casado: OFF.v02"

Mr. Casado was invited to become an artist in residence at The Swatch Art Peace Hotel in Shanghai in 2012/2013, where he was invited to design a watch for the Swatch Art Series. The resulting watch, called Swatch OFF, adopts common themes of Casado's work: a combination of new technologies with traditional arts, and a confrontation of the real with the unreal/unconscious. The special watch was formally launched earlier this year at the 55th International Art Exhibition - La Biennale di Venezia, in Venice, Italy. José Carlos Casado was born in 1971 in Málaga, Spain, and is an MFA graduate of the School of Visual Arts. His work has been shown in multiple solo and group shows internationally and has won numerous prizes and recognitions, including a grant from Picasso Foundation, a scholarship from LaCaixa Foundation, MIT's Leonardo Excellence Award and two New York Foundation for the Arts Fellowships.

José Carlos Casado's "OFF.v02" exhibition will be on display at the Exhibition Room on 1F of The Swatch Art Peace Hotel, 23 East Nanjing Road (Bund 19), between August 24 and September 10, 2013, open from 10am to 10pm.

For more information, contact:

- English: Jeff Magness at jeff@jeffmagness.com

- Chinese: Ona Yu at ona@josecarloscasado.com / +86 18601656626.



José Carlos Casado. *Sacrifice.vOFFa*



José Carlos Casado. *Sacrifice.v01a-d*



José Carlos Casado. *Sacrifice.vMetingTime* & *Sacrifice.vNature*



José Carlos Casado. *Sacrifice.vMeat* & *Sacrifice.vHeadWar*